



**Dr. M.G.R.**  
**EDUCATIONAL AND RESEARCH INSTITUTE**  
**DEEMED TO BE UNIVERSITY**



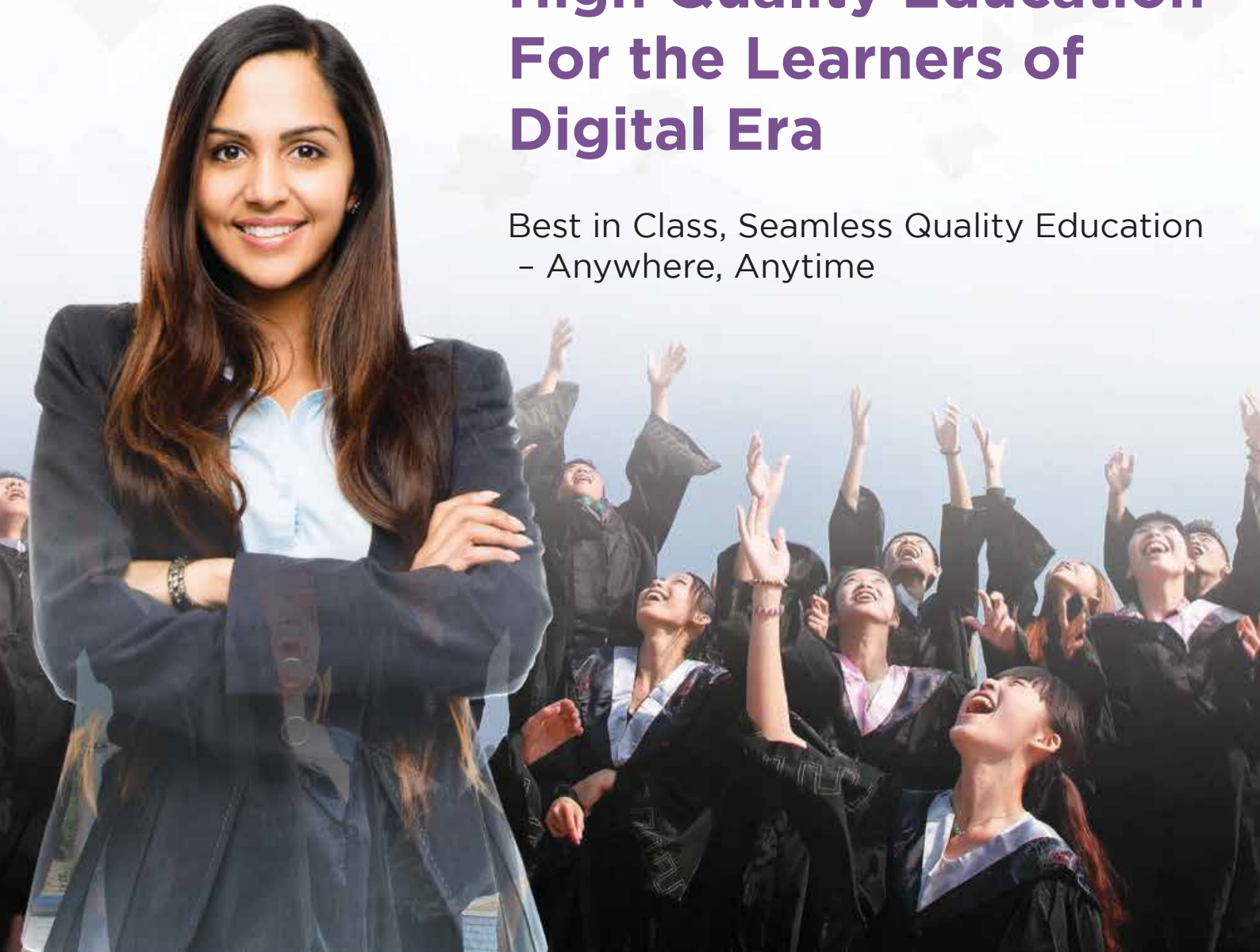
University with Graded Autonomy Status

(An ISO 21001 : 2018 Certified Institution)

Periyar E.V.R. High Road, Maduravoyal, Chennai-95, Tamilnadu, India.

# High Quality Education For the Learners of Digital Era

Best in Class, Seamless Quality Education  
- Anywhere, Anytime



## Accreditation & Ranking



# About Dr. M.G.R Educational and Research Institute

Aiming to bring about change and progress through education, the Tmt.Kannammal Educational Trust was constituted in 1985 and started Thai Moogambigai Polytechnic College. Within three years of its inception, Dr. M.G.R. Engineering College was founded in 1988, and the Thai Moogambigai Dental College was started in the year 1991. Both the colleges acquired Deemed University status in 2003 as Dr. M.G.R. Educational and Research Institute as per the orders of the University Grants Commission, New Delhi and the Union Ministry of Human Resources and Development, Government of India, New Delhi

Dr. M.G.R. Educational and Research Institute is one among the top 52 Higher Education Institutions across the country with the special Graded Autonomy Status. We are committed in providing quality assured educational services through technology and innovative interventions. Adapting to transformation in education through the internet, Centre for online programs was launched in the year 2021 in line with New Education Policy 2020. The NEP 2020 has a special focus on online education. Online education allows students to attend classes from any location of their choice overcoming geographical boundaries. Students can clarify their doubts through live chats or forums by staying at the comfort and safety of their homes. It also allows working professionals to expand their horizon of education with a seamless balance between work and academics.

The University has been entitled by UGC to offer online programs from January 2021 onwards



# VISION, MISSION, QUALITY POLICY (Centre For Online Programs)

## VISION

To impart high quality online learning opportunities to aspiring learners with customized, engaging and interactive modules supported by a Transformative Innovative Instructional Technology for next generation learners and shaping future leaders towards becoming effective National and Global citizens

## MISSION

- Provide world-class online teaching learning platform for contemporary knowledge delivery
- Digital learning through innovation driven instructional technology
- Flexible support services for aspiring learners in the global community
- Creative problem solving through higher order thinking skills
- Hybrid and web enhanced classes through non-traditional delivery modes

## QUALITY POLICY

Continuous Improvement of Quality through an empowered learning community



# Programmes Offered

## PG PROGRAMMES

S.No.	Course	Eligibility	Duration
1	<b>MBA</b> <b>Specialization</b> <ul style="list-style-type: none"> <li>■ Marketing</li> <li>■ Finance</li> <li>■ Human Resource Management</li> <li>■ Information Systems</li> <li>■ Operations Management</li> <li>■ Hospital &amp; Healthcare Management</li> </ul>	Any UG Degree from recognized University	2 years
2	<b>M.Com</b>	B.Com Degree from recognized University	2 years
3	<b>M. Sc. (Statistics)</b>	B.Sc. (Mathematics), B.Sc. (Statistics), or any UG Degree with Mathematics/Statistics as one of the Core/Allied/Ancillary paper	2 years
4	<b>M.A. (Public Administration)</b>	Any UG Degree from recognized University	2 years
5	<b>M.A. (Economics)</b>	Any UG Degree from recognized University	2 years
6	<b>M. A. (English)</b>	BA (English) Degree from recognized University	2 years
7	<b>M. A. (Political Science)</b>	Any UG Degree from recognized University	2 years
8	<b>M.A. (Journalism &amp; Mass Communication)</b>	Any UG Degree from recognized University	2 years

## UG PROGRAMMES

S.No.	Course	Eligibility	Duration
1	<b>BBA</b>	Pass in HSC or any equivalent recognized Board with any specialization	3 years
2	<b>B.Com</b>	Pass in HSC or any equivalent recognized Board with Commerce /Accountancy / Business Mathematics as one of the subjects	3 years

# Master of Business Administration (MBA)

In the MBA Programme, students are equipped with designing, development, and operational knowledge to transform theoretical knowledge into business application to ensure sustainable organizational growth. It is an MBA program which positions you for a career in dynamic industries like IT management, e-commerce, telecommunications, retail, hospitality and many more.

## PROGRAMME EDUCATIONAL OBJECTIVES:

- **PEO1:** To provide knowledge on Management and all its functions, on Communication, Entrepreneurship, and current Business Environment, and engage the students in understanding the application of management theory and practice for real life problem solving through learning by doing & internships.
- **PEO 2:** To encourage entrepreneurship by providing knowledge, skills, and attitude for enhancing entrepreneurial capabilities. To teach and train so that students learn planning, organizing, leading and controlling,
- **PEO 3:** To encourage Management graduates with academic interest and aptitude to actively engage in research or consultancy assignments.
- **PEO 4:** To encourage morality, integrity, hard work, ethical behavior, social consciousness, and a broad minded outlook that accepts the socio-cultural diversity existing in India and across the globe.
- **PEO 5:** To possess a multi-disciplinary approach towards problem solving. To be able to apply knowledge of functional areas of business management, economics, technology, quantitative techniques, and business law for integrated solution to complex management problems.
- **PEO 6:** To improve communication skills, promote leadership, team work, develop emotional intelligence, and the ability to assimilate information, analyze, synthesize, and innovate.
- **PEO 7:** Demonstrate IT knowledge and skills for efficient and effective business processes and develop innovative methods of applying IT and e-commerce for competitive advantage.

## PROGRAMME CURRICULUM:

### SEMESTER 1

Sub. Code	Title of Subject	L	T	P	C
MBA18G001	Principles of Management	3	0	0	3
MBA18G002	Organization Behavior	3	0	0	3
MMA180011	Statistical Methods for Managers	3	1	0	4
MBA18G003	Managerial Economics	4	0	0	4
MBA18G004	Basic Accounting for Managers	4	0	0	4
MBA18G005	Business Legislations	4	0	0	4
MBA18G006	E- Commerce	4	0	0	4
MBA18GL01	Business Communication	0	0	2	2
	<b>Sub Total</b>				<b>28</b>

## SEMESTER 2

Sub. Code	Title of Subject	L	T	P	C
MBA18G007	Management Accounting	4	0	0	4
MMA180022	Optimization Techniques for Managers	4	0	0	4
MBA18G008	Marketing Management	4	0	0	4
MBA18G009	Human Resource Management	4	0	0	4
MBA18GL02	Computer Application for Business	0	0	2	2
	<b>*Professional Elective</b>				
	Elective 1**	3	0	0	3
	Elective 2**	3	0	0	3
	Elective 3**	3	0	0	3
	<b>Sub Total</b>				<b>27</b>

## SEMESTER 3

Sub. Code	Title of Subject	L	T	P	C
MBA18G010	Research Methodology	4	0	0	4
MBA18G011	Strategic Management	4	0	0	4
MBA18G012	International Business Management	4	0	0	4
MBA18G013	Production and Operations Management	4	0	0	4
MBA18G014	Entrepreneurship Development	4	0	0	4
	<b>*Professional Elective</b>				
	Elective 4 **	3	0	0	3
	Elective 5**	3	0	0	3
	Elective 6**	3	0	0	3
	Summer Project Viva Voce	0	0	6	6
	<b>Sub Total</b>				<b>35</b>

## SEMESTER 4

Sub. Code	Title of Subject	L	T	P	C
MBA18G015	Business Ethics	4	0	0	4
MBA18GL04	Professional Skill Development	0	0	2	2
MBA18GL05	Project Work (8 Weeks)	0	0	6	6
	<b>Sub Total</b>				<b>12</b>

## LIST OF ELECTIVES

### MARKETING

Sub. Code	Title of Subject	L	T	P	C
MBA18GE01	Brand Management	3	0	0	3
MBA18GE02	Retail Management	3	0	0	3
MBA18GE03	Customer Relationship Management	3	0	0	3
MBA18GE04	Business to Business Marketing	3	0	0	3
MBA18GE06	Service Marketing	3	0	0	3
MBA18GE08	Digital Marketing	3	0	0	3

### FINANCE MANAGEMENT

Sub. Code	Title of Subject	L	T	P	C
MBA18GE09	Taxation Management	3	0	0	3
MBA18GE10	International Finance Management	3	0	0	3
MBA18GE12	Management of Financial Services	3	0	0	3
MBA18GE13	Banking Management	3	0	0	3
MBA18GE14	Security Analysis And Portfolio Management	3	0	0	3
MBA18GE16	Corporate Finance	3	0	0	3

### HUMAN RESOURCE

Sub. Code	Title of Subject	L	T	P	C
MBA18GE17	Talent Management	3	0	0	3
MBA18GE18	Strategic Human Resource Management	3	0	0	3
MBA18GE19	Industrial Relations & Labour Welfare	3	0	0	3
MBA18GE21	Training & Development	3	0	0	3
MBA18GE23	Stress Management	3	0	0	3
MBA18GE24	Corporate Governance	3	0	0	3

## INFORMATION SYSTEM

Sub. Code	Title of Subject	L	T	P	C
MBA18GE25	Big Data Technology	3	0	0	3
MBA18GE26	Database Management System	3	0	0	3
MBA18GE27	Enterprise Resource Planning	3	0	0	3
MBA18GE28	Systems Analysis & Design	3	0	0	3
MBA18GE29	E-Business	3	0	0	3
MBA18GE30	Software Quality & Project Management	3	0	0	3

## OPERATION MANAGEMENT

Sub. Code	Title of Subject	L	T	P	C
MBA18GE31	Advanced Materials Management	3	0	0	3
MBA18GE33	Maintenance Management	3	0	0	3
MBA18GE34	Production Planning & Control	3	0	0	3
MBA18GE35	Purchasing & Inventory Management	3	0	0	3
MBA18GE36	Lean & Six Sigma Management	3	0	0	3
MBA18GE37	Total Quality Management	3	0	0	3

## HOSPITAL AND HEALTHCARE MANAGEMENT

Sub. Code	Title of Subject	L	T	P	C
MBA18GE58	Hospital & Healthcare Policy & planning	3	0	0	3
MBA18GE59	Organization and Management of Hospital & Health Systems (Including Supporting Services)	3	0	0	3
MBA18GE60	Epidemiology in Medical and health Care Management	3	0	0	3
MBA18GE61	Quality Assurance and Management in Hospitals	3	0	0	3
MBA18GE62	Risk Management and Health Insurance	3	0	0	3
MBA18GE63	Legal Framework for Hospitals	3	0	0	3



## PROGRAM FEE

### Fee For Indian Students

Program	Sem 1	Sem 2	Sem 3	Sem 4	Total
<b>MBA</b>	Rs. 39,000/-	Rs. 34,000/-	Rs. 34,000/-	Rs. 34,000/-	Rs.1,41,000/-

### Fee For International Students

Program	Sem 1	Sem 2	Sem 3	Sem 4	Total
<b>MBA</b>	Rs. 65,000/-	Rs. 34,000/-	Rs. 34,000/-	Rs. 34,000/-	Rs.1,67,000/-

\*Exam fees extra to be paid before the exams

\* For Dr. MGR Educational and Research Institute Alumni Students : 20% Fees Concession of Tuition Fees Component Only.

\* Semester 1 Fees mentioned above includes One Time Admission Fees of Rs. 5, 000/- for MBA Program, for BBA and BCom Programs.

\* No Concession on Admission Fees Component

## Master of Commerce (M.Com)

The department of commerce was started in the year 2014 and subsequently upgraded as a post Graduate with the introduction of M.com Programme. The department offers an undergraduate Programme in General, Accounting & finance, Corporate Secretaryship and Computer Application in conventional mode and B.Com General in Online mode. M.Com is a base for the purpose of higher research studies. They can avail wide employment opportunities and employability skills in the field of Commerce and Industry.

### PROGRAMME EDUCATIONAL OBJECTIVES:

- **PEO1:** To provide a strong foundation in Accounting, Finance, Business Laws and Taxation to the learners
- **PEO 2:** To Motivate them to pursue Higher Education like M.Com, M.B.A, C.A
- **PEO 3:** To provide sufficient knowledge and skills to learners to seek employment or for managing Business organization effectively
- **PEO 4:** To provide essential courses and special guidance to become a successful entrepreneur
- **PEO 5:** To nurture the learners with the intellectual, personal & societal skills for holistic education
- **PEO 6:** To enable every student to cope up with the latest developments in contemporary, national and global level through effective transaction of the curricular and co curricular aspects
- **PEO 7:** To impart quality and need based education, to sensitize the students to their changing Roles in society through awareness raising activities

## PROGRAMME CURRICULUM:

### SEMESTER 1

Sub. Code	Title of Subject	L	T	P	C
HMC017G01	Advanced Corporate Accounting	3	1	0	4
HMC017G02	Advanced Management Theory	3	1	0	4
HMC017G03	E - Commerce	3	1	0	4
HMMA17C01	Advanced Business Statistics	3	0	0	3
HMC017G04	Managerial Economics	3	0	0	3
	<b>Sub Total</b>	<b>15</b>	<b>3</b>	<b>0</b>	<b>18</b>

### SEMESTER 2

Sub. Code	Title of Subject	L	T	P	C
HMC017G05	Advanced Cost and Management	3	1	0	4
HMC017G06	Accounting for Specialized Institution	3	1	0	4
HMC017G03	Organizational Behavior	3	0	0	3
HMC017G04	Business Regulatory Framework	3	0	0	3
HMCS17C02	Fundamentals of Information Technology	2	1	0	3
	<b>Sub Total</b>	<b>14</b>	<b>3</b>	<b>0</b>	<b>17</b>

### SEMESTER 3

Sub. Code	Title of Subject	L	T	P	C
HMC017G09	Financial Management	3	1	0	4
HMC017G10	Indirect Taxation	3	1	0	4
HMC017G11	Corporate Governance And Business Ethics	3	0	0	3
HMC017G12	Entrepreneurship & Small Scale Business Management	3	0	0	3
HMC017G13	Research Methodology	3	0	0	3
	<b>Sub Total</b>	<b>15</b>	<b>2</b>	<b>0</b>	<b>17</b>

## SEMESTER 4

Sub. Code	Title of Subject	L	T	P	C
HMCO17G14	Direct Tax	3	1	0	4
HMCO17G15	Security Analysis And Portfolio Management	3	1	0	4
HMCO17P01	Project	15			15
	<b>Sub Total</b>	<b>6</b>	<b>2</b>	<b>0</b>	<b>23</b>

## PROGRAM FEE

### Fee For Indian Students

Program	Sem 1	Sem 2	Sem 3	Sem 4	Total
<b>M.Com</b>	Rs. 25,000/-	Rs. 25,000/-	Rs. 25,000/-	Rs. 25,000/-	Rs.1,00,000/-

### Fee For International Students

Program	Sem 1	Sem 2	Sem 3	Sem 4	Total
<b>M.Com</b>	Rs. 35,000/-	Rs. 25,000/-	Rs. 25,000/-	Rs. 25,000/-	Rs.1,10,000/-

\*Exam fees extra to be paid before the exams

\* For Dr. MGR Educational and Research Institute Alumni Students : 20% Fees Concession of Tuition Fees Component Only.

\* Semester 1 Fees mentioned above includes One Time Admission Fees of Rs. 5, 000/- for MBA Program, for BBA and BCom Programs.

\* No Concession on Admission Fees Component

## M.Sc Statistics

Statistics is a Science which provides opportunities to individuals for enriching their knowledge and experience. It is important to note that Statistics with sophisticated and well established techniques has opened a new vista of knowledge for the human welfare. Statistical tools like average, ratios, coefficients, graphs, diagrams etc., will help for comparison of different phenomena. M.Sc Statistics Program enables the students to understand and practice the advanced learning in statistical science and its application to real problems. The program helps develop the mathematical skillset that involves the collection of data and analyzing the same for rational business decisions.

### PROGRAMME EDUCATIONAL OBJECTIVES:

- To create young persons of impeccable quality through a combination of high quality curricula, innovative pedagogy of higher education and cutting edge research to fearlessly face the challenges of the ever changing world scenario and to contribute towards creation of a benevolent and compassionate society.
- The core objective of the program is to prepare the students to be capable of doing any kind and every kind of data analysis and to be helpful to the society and academia by providing an outstanding environment of teaching and research in the core and emerging areas of the discipline.

## PROGRAMME CURRICULUM:

### SEMESTER 1

Sub. Code	Title of Subject	L	T	P	C
HMMS18001	Real Analysis & Linear Algebra	4	0	0	4
HMMS18002	Probability and Distributions	4	0	0	4
HMMS18003	Sampling Techniques	4	0	0	4
HMMS18004	Statistical Inference I	4	0	0	4
	<b>Sub Total</b>	<b>16</b>	<b>0</b>	<b>0</b>	<b>16</b>

### SEMESTER 2

Sub. Code	Title of Subject	L	T	P	C
HMMS18005	Statistical Quality Control and Reliability	4	0	0	4
HMMS18006	Trend Analysis and Index numbers	4	0	0	4
HMMS18007	Numerical Methods	4	0	0	4
HMMS18008	Statistical Inference II	4	0	0	4
	<b>Sub Total</b>	<b>16</b>	<b>0</b>	<b>0</b>	<b>16</b>

### SEMESTER 3

Sub. Code	Title of Subject	L	T	P	C
HMMS18009	Design of Experiments	4	0	0	4
HMMS18010	Advanced Optimization Techniques	4	0	0	4
HMMS18E01	Data Mining	4	1	0	4
HMMS18E02	Applied Regression Analysis	4	0	0	4
	<b>Sub Total</b>	<b>16</b>	<b>0</b>	<b>0</b>	<b>16</b>

### SEMESTER 4

Sub. Code	Title of Subject	L	T	P	C
HMMS18011	Stochastic Processes and Applications	4	0	0	4
HMMS18012	Multivariate Analysis and Non-Parametric methods	4	0	0	4
HMMS18E05	Vital Statistics	4	0	0	4
HMMS18L01	Project	0	0	15	15
	<b>Sub Total</b>	<b>12</b>	<b>0</b>	<b>15</b>	<b>27</b>

## PROGRAM FEE

### Fee For Indian Students

Program	Sem 1	Sem 2	Sem 3	Sem 4	Total
<b>M.Sc</b>	Rs. 25,000/-	Rs. 25,000/-	Rs. 25,000/-	Rs. 25,000/-	Rs.1,00,000/-

### Fee For International Students

Program	Sem 1	Sem 2	Sem 3	Sem 4	Total
<b>M.Sc</b>	Rs. 35,000/-	Rs. 25,000/-	Rs. 25,000/-	Rs. 25,000/-	Rs.1,10,000/-

\*Exam fees extra to be paid before the exams

\* For Dr. MGR Educational and Research Institute Alumni Students : 20% Fees Concession of Tuition Fees Component Only.

\* Semester 1 Fees mentioned above includes One Time Admission Fees of Rs. 5, 000/- for MBA Program, for BBA and BCom Programs.

\* No Concession on Admission Fees Component.

## MA English

MA English equips the students to understand the key aspects of the English Language which include world literature, Poetry, and Drama. The students will be able to become creative writers and researchers in the field of English language and literature.

### OBJECTIVES

- To give the student a first-hand knowledge of the major literature works of the period.
- To enable learners the major trends and writers in English literature
- To develop the ability to read and appreciate critically the literary works by the major English authors and through literature provides them a sense of understanding in order to make them better human beings.
- To improve the linguistic competence along with the literary competence of students

### PROGRAMME CURRICULUM:

#### Semester 1

British Poetry
European Drama
World Literature
Professional Writing
English for Competitive Examinations

#### Semester 2

American Literature
Language and Linguistics
Shakespeare
Popular Literature
Film and Literature

### Semester 3

Internship
Literary Criticism and Theory
World Literatures in Translation
Women's Literature
Contemporary Indian Writing

### Semester 4

Research Methodology
Teaching English Language and literature
Eco-Literature
Dissertation & Viva-Voice
Advanced English and Literature

## PROGRAM FEE

### Fee For Indian Students

Program	Sem 1	Sem 2	Sem 3	Sem 4	Total
<b>MA</b>	Rs. 25,000/-	Rs. 25,000/-	Rs. 25,000/-	Rs. 25,000/-	Rs.1,00,000/-

### Fee For International Students

Program	Sem 1	Sem 2	Sem 3	Sem 4	Total
<b>MA</b>	Rs. 35,000/-	Rs. 25,000/-	Rs. 25,000/-	Rs. 25,000/-	Rs.1,10,000/-

\*Exam fees extra to be paid before the exams

\* For Dr. MGR Educational and Research Institute Alumni Students : 20% Fees Concession of Tuition Fees Component Only.

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\* No Concession on Admission Fees Component.

## MA Political Science

MA Political Science has been designed for learners to acquaint the understanding of Indian Government, Political Systems, Political Philosophy. Students would be able to understand Indian Constitution, International Relations and the Indian Administrative process.

### OBJECTIVES

- To cultivate political values to contribute the effectiveness of democratic practice
- To create efficient bureaucrats, good leaders with values.
- To install democratic values and to follow the guidelines given by the political thinkers.
- To develop leadership qualities to become successful political leaders and administrators

### Curriculum

#### Semester 1

Project Work
Political Theory
Indian Constitution
Western Political Thought
Fundamentals Of Internationalrelations

#### Semester 2

Government & Politics Of Tamilnadu
Governance And Politics In India
Local Government In India
Modern Governments
Political Thought In India

### Semester 3

Introduction To Human Rights
Political Leadership
India's Foreign Policy
Modern Political Analysis

### Semester 4

Research Methodology
Issues In World Politics
Contemporary Issues & Trends In Indian Politics
Media, Public Opinion And Electoral Studies

## PROGRAM FEE

### Fee For Indian Students

Program	Sem 1	Sem 2	Sem 3	Sem 4	Total
<b>MA</b>	Rs. 25,000/-	Rs. 25,000/-	Rs. 25,000/-	Rs. 25,000/-	Rs.1,00,000/-

### Fee For International Students

Program	Sem 1	Sem 2	Sem 3	Sem 4	Total
<b>MA</b>	Rs. 35,000/-	Rs. 25,000/-	Rs. 25,000/-	Rs. 25,000/-	Rs.1,10,000/-

\*Exam fees extra to be paid before the exams

\* For Dr. MGR Educational and Research Institute Alumni Students : 20% Fees Concession of Tuition Fees Component Only.

\* Semester 1 Fees mentioned above includes One Time Admission Fees of Rs. 5, 000/- for MBA Program, for BBA and BCom Programs.

\* No Concession on Admission Fees Component

## MA Public Administration

MA Public Administration has been designed for learners to acquaint leadership positions in public service. The program enables the learners to understand the theories of administration, public policy analysis and ability to critically evaluate and deliver the public services in effective manner.

### OBJECTIVES

- Understand the various administrative theories, postulates, models, process, methods, Instruments, techniques, etc..
- Analyze the administrative structures prevalent in different countries, Development administration in the age of globalization, Local Self Government In India, and financial administration in public sector..
- Examine the concepts related to governance, Information technology enabled governance and evaluate the governance in practice.
- Develop the managerial capacities by empowering with knowledge on Human Resource Management & Personnel Administration, Labor Laws in India.

## Curriculum

### Semester 1

Principles Of Public Administration
Principles Of Management
Administrative Thinkers
Indian Administration

### Semester 2

Environmental Administration In India
Comparative Public Administrative System
Organisational Behaviour
E - Governance In India
Public Financial Administration

### Semester 3

Public Relation
Development Administration
Human Resource Management
Local Government In India
Research Methodology

### Semester 4

Police Administration
Administrative Law
Industrial Relations And Labour Welfare Administration
E - Governance In India

## PROGRAM FEE

### Fee For Indian Students

Program	Sem 1	Sem 2	Sem 3	Sem 4	Total
<b>MA</b>	Rs. 25,000/-	Rs. 25,000/-	Rs. 25,000/-	Rs. 25,000/-	Rs.1,00,000/-

### Fee For International Students

Program	Sem 1	Sem 2	Sem 3	Sem 4	Total
<b>MA</b>	Rs. 35,000/-	Rs. 25,000/-	Rs. 25,000/-	Rs. 25,000/-	Rs.1,10,000/-

\*Exam fees extra to be paid before the exams

\* For Dr. MGR Educational and Research Institute Alumni Students : 20% Fees Concession of Tuition Fees Component Only.

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\* No Concession on Admission Fees Component

## MA Economics

Master of Arts (M.A: Economics) programme provides a quality education in economics to develop future leaders of industry, government and civil society. It enables to create a collaborative teaching and learning environment that emphasizes social responsibility, ethical decision-making and a global perspective

Students would be able to demonstrate an integration of the subdivisions within economics such as Indian economic development and policy, financial economics, monetary economics, econometrics, rural banking, modern banking, portfolio and investment analysis and research methodology and the application of these subdivisions to current economic issues and problems.



## OBJECTIVES

- To Acquire knowledge on economic concepts, theories, models and strategies.
- To Acquaint with analytical tools in Statistics, Econometrics and Banking.
- Provide Insight into social and economic issues at regional, national and in the global scenario and respond to the socio-economic challenges prevalent in the society
- To cultivate the habit of research and development

## Curriculum

### Semester 1

Principles of Economics
Public Finance - I
Statistical Methods for Economics
Rural Banking
Interpersonal Communication

### Semester 2

Macro-Economic Theory and Analysis
Public Finance - II
International Economics
Modern Banking and Insurance
Training for Competitive Examinations and Employability Skills

### Semester 3

Managerial Economics
Indian Economic Development and Policy
Basic Econometrics
Research Methodology
Internship

### Semester 4

Economics of Growth and Development
Numerical Methods and Optimization Techniques for Economics
Project / Dissertation

## PROGRAM FEE

### Fee For Indian Students

Program	Sem 1	Sem 2	Sem 3	Sem 4	Total
<b>MA</b>	Rs. 25,000/-	Rs. 25,000/-	Rs. 25,000/-	Rs. 25,000/-	Rs.1,00,000/-

### Fee For International Students

Program	Sem 1	Sem 2	Sem 3	Sem 4	Total
<b>MA</b>	Rs. 35,000/-	Rs. 25,000/-	Rs. 25,000/-	Rs. 25,000/-	Rs.1,10,000/-

\*Exam fees extra to be paid before the exams

\* For Dr. MGR Educational and Research Institute Alumni Students : 20% Fees Concession of Tuition Fees Component Only.

\* Semester 1 Fees mentioned above includes One Time Admission Fees of Rs. 5, 000/- for MBA Program, for BBA and BCom Programs.

\* No Concession on Admission Fees Component

# Bachelor of Business Administration (BBA)

## PROGRAMME EDUCATIONAL OBJECTIVES:

- **PEO1:** Students are able to inculcate entrepreneurial skills to manage current business environment and start new businesses.
- **PEO 2:** Students are capable of using research tools to investigate and analyze business environment.
- **PEO 3:** Candidates present themselves with morality, integrity, hard work, ethical behaviour, social consciousness, and a broader outlook in their work place.
- **PEO 4:** Capable of solving complex business problem with multi-disciplinary approach inclusive of technology.

## PROGRAMME CURRICULUM:

### SEMESTER 1

Sub. Code	Title of Subject	L	T	P	C
HBTA17001 HBHI17001	Part I : Tamil Paper I / Hindi Paper 1	3	0	0	3
HBEN17001	Part II - English: Paper I	3	0	0	3
HBBA17001	Principles of Management	3	0	0	4
HBBA17002	Financial accounting	3	1	0	4
HBBA17A01	Allied Course I : Business Economics-I	3	1	0	4
	<b>Sub Total</b>	<b>15</b>	<b>2</b>	<b>0</b>	<b>18</b>

### SEMESTER 2

Sub. Code	Title of Subject	L	T	P	C
HBTA17002 HBHI17002	Part I : Tamil Paper II / Hindi PaperII	3	0	0	3
HBEN17002	Part II - English : Paper II	3	0	0	3
HBBA17003	Business Communication	3	1	0	4
HBMA17A04	Business Statistics	3	1	0	4
HBBA17A02	Allied Course I : Business Economics-II	3	1	0	4
	<b>Sub Total</b>	<b>15</b>	<b>3</b>	<b>0</b>	<b>18</b>

### SEMESTER 3

Sub. Code	Title of Subject	L	T	P	C
HBMG17G01	Entrepreneurship development	3	0	0	3
HBMG17001	Environmental Studies	3	0	0	3
HBBA17004	Business Law	4	0	0	4
HBBA17005	Marketing Management	4	0	0	4
HBMG17L01	Softs kills -I	1	0	2	2
HBBA17A03	Allied Course II Management Accounting - I	3	1	0	4
	<b>Sub Total</b>	<b>19</b>	<b>0</b>	<b>2</b>	<b>20</b>

### SEMESTER 4

Sub. Code	Title of Subject	L	T	P	C
HBBA17006	Company Law	4	0	0	4
HBBA17007	Production Management	4	0	0	4
HBBA17008	Business Taxation	4	0	0	4
HBBA17009	Auditing	4	0	0	4
HBBA17A04	Allied Course II : Management Accounting - II	3	1	0	4
HBMG17L02	Soft skills - II	1	0	2	2
	<b>Sub Total</b>	<b>21</b>	<b>0</b>	<b>2</b>	<b>22</b>

### SEMESTER 5

Sub. Code	Title of Subject	L	T	P	C
HBBA17010	E-Commerce	4	0	0	4
HBBA17011	Strategic Management	4	0	0	4
HBBA17012	Financial Management	3	1	0	4
HBBA17013	Research Methodology	4	0	0	4
HBBA17L01	Computer Application for Business [Theory]	2	0	2	4
HBBA17L01	Computer Application for Business [Practical]	0	0	4	2
	<b>Sub Total</b>	<b>20</b>	<b>2</b>	<b>4</b>	<b>22</b>

## SEMESTER 6

Sub. Code	Title of Subject	L	T	P	C
HBBA17014	Organization Behaviour	3	1	0	4
HBBA17015	Human Resources Management	4	0	0	4
HBBA17016	Financial Services	3	1	0	4
HBBA17017	Business environment	4	0	0	4
HBBA17018	Total Quality Management	4	0	0	4
HBBA17L02	Project (10)	0	0	20	10
	<b>Sub Total</b>	<b>17</b>	<b>2</b>	<b>20</b>	<b>30</b>

## PROGRAM FEE

### Fee For Indian Students

Progtam	Sem 1	Sem 2	Sem 3	Sem 4	Sem 5	Sem 6	Total
<b>BBA</b>	Rs. 32,000/-	Rs. 27,000/-	Rs. 27,000/-	Rs. 27,000/-	Rs. 27,000/-	Rs. 27,000/-	Rs.167,000/-

### Fee For International Students

Progtam	Sem 1	Sem 2	Sem 3	Sem 4	Sem 5	Sem 6	Total
<b>BBA</b>	Rs. 50,000/-	Rs. 27,000/-	Rs. 27,000/-	Rs. 27,000/-	Rs. 27,000/-	Rs. 27,000/-	Rs.185,000/-

\*Exam fees extra to be paid before the exams

\* For Dr. MGR Educational and Research Institute Alumni Students : 20% Fees Concession of Tuition Fees Component Only.

\* Semester 1 Fees mentioned above includes One Time Admission Fees of Rs. 5, 000/- for MBA Program, for BBA and BCom Programs.

\* No Concession on Admission Fees Component

## B.Com

### PROGRAMME EDUCATIONAL OBJECTIVES:

- **PEO1:** To provide a strong foundation in Accounting, Finance, Business Laws and Taxation to the learners
- **PEO 2:** To Motivate them to pursue Higher Education like M.Com, M.B.A, C.A
- **PEO 3:** To provide sufficient knowledge and skills to learners to seek employment or for managing Business organization effectively
- **PEO 4:** To provide essential courses and special guidance to become a successful entrepreneur
- **PEO 5:** To nurture the learners with the intellectual, personal & societal skills for a holistic education
- **PEO 6:** To enable every student to cope up with the latest developments in contemporary, national and global level through effective transaction of the curricular and co curricular aspects
- **PEO 7:** To impart quality and need based education, to sensitize the students to their changing Roles in society through awareness raising activities economic, social and cultural objectives.

# PROGRAMME CURRICULUM:

## SEMESTER 1

Sub. Code	Title of Subject	L	T	P	C
HBTA21001 HBHI21001	Tamil I/ Hindi I	3	0	0	3
HBEN17001	English I	3	0	0	3
HBCO17G01	Financial Accounting I	3	1	0	4
HBCO17G02	Principles of Management	3	1	0	4
HBMA17A03	Business Statistics	4	0	0	4
	<b>Sub Total</b>				<b>18</b>

## SEMESTER 2

Sub. Code	Title of Subject	L	T	P	C
HBTA21002 HBHI21002	Tamil II/ Hindi II	3	0	0	3
HBEN21002	English - II	3	0	0	3
HBCO17G03	Financial Accounting II	3	1	0	4
HBCO17G04	Corporate Communication	4	0	0	4
HBCO17A01	Business Economics	4	0	0	4
	<b>Sub Total</b>				<b>18</b>

## SEMESTER 3

Sub. Code	Title of Subject	L	T	P	C
HBCO17G05	Corporate Accounting I	3	1	0	4
HBCO17G06	Business Law	4	0	0	4
HBCO17G07	Marketing	4	0	0	4
HBCO17G08	Banking Theory Law & Practice	4	0	0	4
HBMG17001	Environmental studies	3	0	0	3
HBMG17L01	Soft Skill - I	2	0	0	2
	<b>Sub Total</b>				<b>21</b>

## SEMESTER 4

Sub. Code	Title of Subject	L	T	P	C
HBCO17G09	Corporate Accounting II	3	1	0	4
HBCO17G10	Company Law	3	1	0	4
HBCO17G11	Business Environment	4	0	0	4
HBCO17G12	Practical Auditing	4	0	0	4
HBCO17G13	Business Taxation	4	0	0	4
HBMG21L02	Soft Skill - II	2	0	0	2
	<b>Sub Total</b>				<b>22</b>

## SEMESTER 5

Sub. Code	Title of Subject	L	T	P	C
HBCO17G14	Cost Accounting I	3	1	0	4
HBCO17G15	Human Resources Management	3	1	0	4
HBCO17G16	Income Tax law and Practice-I	3	1	0	4
HBCO17G17	Financial Management	4	0	0	4
HBCO17G18	Computer application in Business Theory	4	0	0	4
HBCO17L01	Computer application in Business Practical	2	0	0	2
	<b>Sub Total</b>				<b>22</b>

## SEMESTER 6

Sub. Code	Title of Subject	L	T	P	C
HBCO17G19	Cost Accounting II	3	1	0	4
HBCO17G20	Management Accounting	4	0	0	4
HBCO17G21	Financial Services	3	1	0	4
HBCO17G22	Income Tax Law & Practice II	4	0	0	4
HBCO17G23	Entrepreneurial Development	3	0	0	3
HBCO17P01	Project And Viva Voce	10	-	-	10
	<b>Sub Total</b>				<b>29</b>

## PROGRAM FEE

### Fee For Indian Students

Progtam	Sem 1	Sem 2	Sem 3	Sem 4	Sem 5	Sem 6	Total
<b>B.Com</b>	Rs. 32,000/-	Rs. 27,000/-	Rs. 27,000/-	Rs. 27,000/-	Rs. 27,000/-	Rs. 27,000/-	Rs.167,000/-

### Fee For International Students

Progtam	Sem 1	Sem 2	Sem 3	Sem 4	Sem 5	Sem 6	Total
<b>B.Com</b>	Rs. 50,000/-	Rs. 27,000/-	Rs. 27,000/-	Rs. 27,000/-	Rs. 27,000/-	Rs. 27,000/-	Rs.185,000/-

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\* For Dr. MGR Educational and Research Institute Alumni Students : 20% Fees Concession of Tuition Fees Component Only.

\* Semester 1 Fees mentioned above includes One Time Admission Fees of Rs. 5, 000/- for MBA Program, for BBA and BCom Programs.

\* No Concession on Admission Fees Component



# Course Conduction

Every Student would be registered on provisional basis and the students are provided the access to course material as a learner.

Confirmed admission for respective programme is subject to eligibility check which would be communicated tentatively one month before the scheduled exams based on all the mandatory documents submitted by the students.

The prospective student should check their eligibility before provisional enrolment process

The student would be provided with the login credentials of the Virtual Campus on email for accessing the courses online.

The LMS have semester wise buckets for subjects of the respective programs as enrolled. The student would have access to following learning resources:



Live Interactive Online Sessions



Online Discussion Forums



Tutorials



Digital Text Book



Quick Learning Book



Gamified Practice Test



Simulated Case Studies



Practice Assignments



Frequently Asked Questions (FAQ)



Misconceptions



Web Resources for Research Purpose



# Examination Guidelines

## End Semester Examination - Standard Operating Procedure

- Maximum duration for writing the examination: 3 hours
- Scanning and uploading the answer script must be done within 30 minutes
- Answer script should be submitted within 3 hours 30 minutes. The answer script submitted through AI image proctored examination platform within the prescribed time will only be considered for evaluation.
- Answer script submission by any other means will be considered as null and void.
- Follow proper dress code while writing the examination
- The test pin is for one-time use in one device only
- Use modern web browser like Google Chrome, Firefox, Edge for taking the assessment. A minimum internet speed of 512 kbps with uninterrupted internet connection is required.
- While using hotspot from the mobile to laptop/desktop make sure that no other application is running in the background.
- Smart phone is also allowed for the AI proctored examination by downloading the Dr. M. G. R. Exam App
- Mask should not be used while writing the Examinations.
- The student should enter the examination portal within 30 minutes from the start of the exam. If they enter the examination portal after 30 minutes, the examination will not be considered for evaluation. To enter again they need to get permission from the Chief Superintendent of Examination through message (text) (Only during the exam time - Mobile Number will be shared). Calls will not be entertained.
- Do not navigate away from the test window while taking the test. Turn off all chat applications/messaging apps/other web browsers and avoid use of earphones.
- In the first page of the answer sheet student should write (1) Name of the Candidate (2) Register Number (3) Subject Code and Name.
- Write Register Number in all pages of the answer script, legible question numbers.
- Students should write the examination in A4 Size White paper not exceeding 40 pages per subject and write the exam using Ball Point Pen (for better scanning black pen is preferred).
- Students should write the examination within the allotted time. After finishing the examination, students should arrange the answer script page wise, scan it and make it as single PDF. Name of the PDF file as Register Number (Example: 201081101001) and upload the PDF file after the end of the examination time. Any late submission will not be considered for evaluation.

### **Only after final submission/uploading of a Answer Script click on the End Test.**

- The Test Pin is for one-time use only.
- This is a AI image proctored exam which will capture any deviation from standard rules. While writing the exam if the candidate tries to move out of the window for more than 5 times, the test attempt will be stopped and it will be booked as malpractice.

The entire examination slot is being recorded. If any discrepancy is identified from the recordings, the respective examination will be disqualified.

## A. Continuous Evaluation through LMS:

Continuous Evaluation has 25% weightage in assessments. After completing the above learning activities the student would get access to the subject wise assignments

Particular	A1 (Objective Type)	A2 (Subjective Type)	A3 (Discussion Forum)
Weightage%	10%	10%	5%
Total Marks - 25	10	10	5
Passing 40%			

### Assignment 1 (MCQ Based Objective Type Questions)

- The Assignment 1 would be conducted through the Learning Management System (LMS)
- Students should submit the aadhar credentials for accessing the assignments through OTP verification process.
- The student would get 10 random questions of 1 mark each (10 marks)..
- The said assignments are based on the course outcome for every subject. After clicking the timer is set at 10 Min and student need to attempt all 10 questions .
- Passing criteria is 40% for UG and 50% for PG in Assignment 1.
- The system evaluates the objective assignments and displays the scores to the students.
- In case the student is not able to achieve the 40% criteria the student has to re-attempt the said assignment.

### Assignment 2 (Subjective Assessment):

- The subjective assignments are based on the course outcome for every subject.
- Students should submit the aadhar credentials for accessing the assignments through OTP verification process.
- The student needs to answer any one question out of multiple questions given (10 marks). (Long Answers). .
- The questions would be based on the course outcome and a rubric would be displayed for the student for the same.
- The students would need to download the questionnaire from LMS and upload the response sheet on LMS.

### Assignment 3 – Discussion Forum for every Subject

- The student should attend the discussion forum scheduled for every subject.
- There would be one discussion forum per subject scheduled for every subject which would be part of continuous evaluation.
- Every graded discussion forum for a subject would be of 5 marks, as published on LMS under Assignments.
- The said discussion forum would be scheduled within the learning period available for the students
- Passing criteria is 40%

### Evaluation of Subjective Assignment:

- Assignment 2 – Subject Evaluation by the Faculty:
- The faculty would evaluate the assignments and assign scores to the said assignment for clear cases that is 10% or less than 10% of similarity limit of response content shared by the student.

## Grading System:

At the end of all evaluation components based on the performance of the student, each student is awarded grades based on grading system given below.

## Grades for Under Graduate Programs:

Grade Points	Letter Grade	Range of Marks
10	H	90-100
09	S	80-89
08	A	70-79
07	B	60-69
06	C	50-59
05	D	40-49
-	F	<40
-	AB	Absent
-	RA	Re-Appear

F\*, F, AB, RA - No Grade Points

Passing Minimum: External 40%, Internal + External 40%

XXX - Not Secured Passing Minimum

F\* - Fail due to Internal or External Marks

## Grades for Post Graduate Programs:

Grade Points	Letter Grade	Range of Marks
10	H	90-100
09	S	80-89
08	A	70-79
07	B	60-69
06	C	50-59
-	F	<50
-	AB	Absent
-	RA	Re-Appea

F, AB, RA - No Grade Points

Passing Minimum: External 50% & Internal 50% of the Maximum Marks

XXX - Not Secured Passing Minimum

F\* - Fail due to Internal or External Marks

# Semester Exam Question Paper Pattern

## **MBA**

Maximum Marks : 100

5 X 4 = 20(Answer All Questions)

5 X 12 = 60(Answer any 5 questions out of 8 questions)

1X 20 = 20(Compulsory)

## **BBA**

Maximum Marks : 100

Part - A(5 X 4 = 20) - Answer any five questions

Part - B (5 X 6 = 30) - Answer any five questions

Part - C(5 X 10 = 50) - Answer any five questions

## **B.Com**

Maximum Marks : 100

Part - A(5 X 4 = 20) - Answer any five questions

Part - B (5 X 6 = 30) - Answer any five questions

Part - C(5 X 10 = 50) - Answer any five questions

## **M.Com**

Part - A (5 X 4 = 20) - Answer All Questions

Part - B (5 X 16 = 80) - Either or choice

## **M.Sc Statistics**

Maximum Marks: 100

Part - A (5 X 4 = 20) - Compulsory Questions

Part - B (5 X 16 = 80) - Either or choice

# Registration Process

Candidates may apply for admission online, gain information regarding admission procedure, call our counsellors.

The prospective students are required to submit the admission form duly filled up and signed by them along with the mandatory documents and the applicable fees required for

admission process. The mandatory documents and online fees receipt can be submitted online by email to the university counsellor.

## Mandatory Documents for Admission (Color Scan Copies)

- Duly filled Admission Form (Name should exactly as it is mentioned on 10th Std Mark Sheet)
- Student Signature on Admission Form has to match with ID Card Submitted
- Colour Scan of Degree Certificate
- Colour Scan of All year/All Semester Mark sheets
- Colour Scan of 10th Std. Mark sheet & Certificate
- Colour Scan of 12th Std. Mark sheet & Certificate
- Passport size color Photo-3 copies/or Soft Copy
- Colour Scan of Govt. Photo ID Proof (e.g. PAN card, Voter's ID, Aadhaar Card, Driving License, Passport etc.)
- In Case of Name Change, need Name Change document
- Fees as per the university policy. Cheque/DD/Online Payment Receipt.

## Important Note

- Every student is provisionally registered initially and the admission is confirmed on after verification of all documents as admission is subject to eligibility check as per university norms.
- The eligibility criteria for every program is clearly mentioned on our website under the programs. The student should ensure that they satisfy the eligibility norms for the program they wish to enrol.
- The candidate has to ensure that their education / qualifying degree has been issued from a recognized university/board only. It should be recognized by regulatory authority of Government of India.
- In case of any documents or student information is found false, the university would cancel the admission and forfeit the fees paid. University would not be liable under any circumstances in such a case and only the student would be solely responsible for the same.
- The name mentioned on 10th Std Mark Sheet has to match the name mentioned on the degree certificate /degree mark sheets in case of MBA admissions.
- The name mentioned on admission form should be exactly the same as it is mentioned on 10th Std. Mark Sheet.
- In case of name change / deferred name (10th Std and Degree Certificate or Mark sheet) a name change document/affidavit has to be submitted to the university for processing. Submission of documents and payments to university is subject to eligibility criteria as per the guideline of the university. Submission of application form, documents and fees does not entitle the student to be considered as a enrolled student of the university.

- The admission would be processed as per the information provided by the student and in case of any discrepancy in the same, the university would have the right to cancel the admission and the fees paid would be forfeited.
- Upon receipt of all the documents with applicable fees the documents are scrutinized by the course administrators. It is then forwarded to the enrolment department for final verification and processing the admission for generation of enrolment number. Every Provisionally Registered students would get access to Learning Management system within 21 working days by email for accessing the course.

## Provisional Admission

- All the information regarding eligibility norms and mandatory documents required and registration is available on this website ([www.drmgronline.in](http://www.drmgronline.in))
- The candidate has to ensure that their education / qualifying degree has been issued from a recognized Institution / University only.
- At the time of online registration the candidates have to scan and send all their relevant documents as mentioned in the registration process on this website ([www.drmgronline.in](http://www.drmgronline.in))
- The admission would be processed as per the information provided by the candidate and if at any stage, it is found that a candidate has furnished wrong or misleading information, his/her candidature will be cancelled immediately.
- The candidate should ensure that he/she satisfies the eligibility norms for the program he/she wishes to enroll.
- Submission of documents and payments to University is subject to eligibility criteria as per the guidelines of the University.
- The candidate must deposit the fee on the date of counselling itself failing which his/her admission shall stand cancelled.  
Upon receipt of complete set of mandatory documents and applicable fees, the University enrollment team would then verify all the documents.
- In standard conditions the candidate should receive the provisional number within 21 working days after submission of all mandatory documents & applicable fees. (Courier delivery timelines additional at actuals)
- The admission will be treated as enrolled only after Enrollment / Registration Number has been generated by University subject to provisional or confirmed enrolment
- University reserves the right to change the programme structure, Programme curriculum, eligibility norms and course conduction pattern and revise fees at any point of time

## Cancellation Policy

- Students have to submit the cancellation form in the prescribed format to the Center for Online Programs : [odl.support@drmgrdu.ac.in](mailto:odl.support@drmgrdu.ac.in)
- If the student is cancelling their admission within 60 days (from the date of admission) 100% of the tuition fee will be refunded
- If cancellation is within 75 days (from the date of admission) 75% of the tuition fees will be refunded
- If cancellation is within 90 days (from the date of admission) 50% of the tuition fees will be refunded
- If cancellation is within 105 days (from the date of admission) 25% of the tuition fees will be refunded, after that no refund.

The eligible cases for cancellation as per above, the refund would be processed within 45 days from receipt of the cancellation request.

**"BEST EDUCATIONAL  
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EDUCATION"**

**"KATRAL AWARDS  
2021"**

from News 18 Tamilnadu



**Dr. M.G.R.**  
**EDUCATIONAL AND RESEARCH INSTITUTE**  
**DEEMED TO BE UNIVERSITY**

University with Graded Autonomy Status  
(An ISO 21001 : 2018 Certified Institution)

Periyar E.V.R. High Road, Maduravoyal, Chennai-95, Tamilnadu, India.



EDUCATIONAL AND RESEARCH INSTITUTE  
**UNIVERSITY**

கே. எஸ். எம். ஏ. ஆர். கல்வி மற்றும் ஆராய்ச்சி நிறுவனம்

## **Dr. M.G.R. Educational and Research Institute**

Deemed to be University with Graded Autonomy Status

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