Dr. M.G.R.
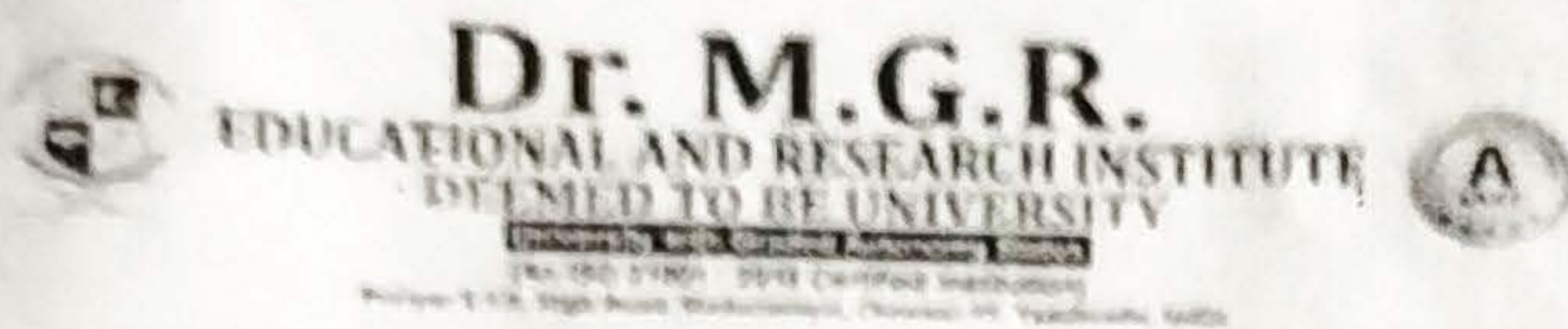## EDUCATIONAL AND RESEARCH INSTITUTE
DEEMED TO BE UNIVERSITY

CENTRE FOR ONLINE PROGRAMS

ACADEMIC AUDIT – REPORT (2021 – 2022)

1. **Programme Details**

Name of the Programme	MBA /M.com/ B.com
Batch	JULY 2021

2. **Name of the Academic Audit Committee Members**

S. No	Name	Designation	Signature
1	Dr. M. Ganesan	JR-CDC Cell/OBE	
2	Dr. P. Udhaya Kala	Dean Chemistry	
3	Dr. T. Johnson	HoD Mathematics	
4	Dr. R. Sumathi Meenakshi	Prof. Corporate Secretaryship, South Indian Vaniyar Educational Trust College	

3. **Members who interacted with the committee during audit**

S.No	Name	Designation	Signature
1	Dr. S. Nirmala Sugirtha Rajini	Dean - COP	
2	Dr. N. Keerthana	Deputy Head - COP	
3	Ms. Sinduja. S	Deputy Head - COP	
4	Dr. M. Bhuvaneswari	Deputy Head - COP	

4. **Date of Audit– 26/08/2022**

5.Student information (as per demographic data)

Specialization	Total Number of Students	Male	Female	National	International
MBA –Marketing	31	27	4	31	NIL
MBA –Finance	36	25	11	36	NIL
MBA –Operations Management	47	44	3	47	NIL
MBA –Information System	52	43	9	52	NIL
MBA –Human Resource Management	55	32	23	55	NIL
MBA –Hospital and Healthcare Management	149	71	78	148	1
Total	370	242	128	269	1
M.Com	5	2	3	4	1
B.Com	6	4	2	6	NIL

6.Course wise faculty information (Sample)

S. No	Programs	Course Name	Name of Faculty	Syllabus Covered	Remarks
1		Organizational Behaviour	Dr. M. Radhikaa Shree	Yes	Providing a space for related unit of the topic covered in the record of syllabus coverage will give still more clarity.
2	MBA	Statistical methods for Managers	Dr. A. G. Srinivasan	Yes	
3		Advanced Management Theory	Ms. K. R. Abarna	Yes	Need more clarity by including unit in the syllabus coverage Google form.
4	M.Com	Managerial Economics	Dr. S. Sonia	Yes	
5		Financial Accounting	Ms. Vaishnave. N. M	Yes	Providing a space for related unit of the topic covered

6		Principles of Management	Ms. Thanushree. A	Yes	in the record of syllabus coverage will give still more clarity
	B.Com				

7.Content Delivery and Digital Learning Resources (Sample)

Progr ams	Course Name	Four Quadrant Approach	Observation	Utilization of learning resources in %	Comments
MBA	Organizational Behaviour	**E-tutorial**	Practice Assignment given for all units	46	Provided resources in E-Tutorial need more utilization
		E-content	E learning material available	47	
		Discussion Forum	Available	38	
		Self – Assessment	MCQ'S & Quiz Assignment given	45	
	Statistical methods for Managers	**E-tutorial**	Practice Assignment given	36	E-Tutorial and Self – Assessment must be taken care for proper utilization
		E-content	Provided (E learning material)	45	
		Discussion Forum	Available	40	
		Self Assessme nt	**MCQ'S &Quiz Assignment given**	43	
Progr ams	Course Name	Four Quadrant Approach	Observation	Utilizati on of learning resource	Comments

Programs	Course Name	Four Quadrant Approach	Observation	s in %	Comments
M.Com	Advanced Management Theory	**E-tutorial**	Practice Assignment given for all units	36	Provided resources in E-Tutorial need more utilization
		E-content	E learning material available	45	
		Discussion Forum	Available	40	
		Self – Assessment	MCQ'S & Quiz Assignment given	43	
	Managerial Economics	**E-tutorial**	Practice Assignment given	35	E-Tutorial and Self – Assessment must be taken care for proper utilization
		E-content	Provided (E learning material)	45	
		Discussion Forum	Available	45	
		Self – Assessment	MCQ'S & Quiz Assignment given	45	

Programs	Course Name	Four Quadrant Approach	Observation	Utilization of learning resources in %	Comments
B.Com	Principles of Management	**E-tutorial**	Practice Assignment given for all units	35	Provided resources in E-Tutorial need more utilization
		E-content	E learning material available	45	
		Discussion Forum	Available	45	
		Self – Assessment	MCQ'S & Quiz Assignment given	45	
	Financial Accounting	**E-tutorial**	Practice Assignment given	36	E-Tutorial and Self – Assessment must be taken care

E-content	Provided (E learning material)	45	for proper utilization				
Discussion Forum	Available	40					
Self – Assessment	MCQ'S & Quiz Assignment given	43					

8. Outcome of Teaching Learning (Result Analysis)

Programs	Examination	Parameter	No. of Students								Suggestions
			Principles of Management	Organizational Behaviour	Statistical methods for Managers	Managerial Economics	Basic Accounting for Managers	Business Legislation	E- Commerce	Business Communication	
MBA	Internal	H (90-100)	17	1	NIL	11	13	29	11	NIL	Utilization of provided resources may be monitored to improve the result
		S – (80 – 89)	93	67	1	51	53	67	71	12	
		A – (70 – 79)	63	56	19	126	74	66	81	25	
		B – (60-69)	59	71	57	56	58	32	92	89	
		C – (50 – 59)	129	166	284	117	163	167	106	235	
		Fail	9	9	9	9	9	9	9	9	
	External	H (90-100)	NIL	NIL	NIL	NIL	NIL	NIL	NIL	2	More students are found in B grade. These students to be mentored to come up in A and S grade.
		S – (80 – 89)	6	6	9	9	13	23	8	95	
		A – (70 – 79)	53	71	67	89	73	81	73	124	

		B – (60-69)							
			107	106	81	118	101	135	124	32
		C – (50 – 59)	87	78	88	53	74	29	61	NIL
		Fail	13	8	21	1	7	1	7	NIL

Programs	Examination	Parameter	No. of Students					Suggestions
			Advanced Corporate Accounting	Advanced Management Theory	E- Commerce	Advanced Business Statistics	Managerial Economics	
M.Com	Internal	H (90-100)	NIL	NIL	1	NIL	NIL	Utilization of provided resources may be monitored to improve the result
		S – (80 – 89)	1	1	2	1	NIL	
		A – (70 – 79)	1	1	1	NIL	3	
		B – (60-69)	1	1	NIL	3	NIL	
		C – (50 – 59)	2	2	1	1	2	
		Fail	NIL	NIL	NIL	NIL	NIL	
	External	H (90-100)	NIL	NIL	1	NIL	NIL	A,B &C grade students to be mentored to come up in S and H grade
		S – (80 – 89)	1	1	1	NIL	NIL	
		A – (70 – 79)	2	1	1	NIL	1	
		B – (60-69)	NIL	1	1	1	4	
		C – (50 – 59)	2	2	1	3	NIL	
		Fail	NIL	NIL	NIL	1	NIL	

Programs	Examination	Parameter	No. of Students						Suggestions
			Tamil – I	Hindi - I	English – I	Financial Accounting	Principles of Management	Business Statistics	
B.Com	Internal	H (90-100)	NIL	NIL	NIL	NIL	2	3	Utilization of provided resources may be monitored to improve the result
		S – (80 – 89)	NIL	1	NIL	1	1	NIL	
		A – (70 – 79)	1	NIL	NIL	1	1	NIL	
		B – (60-69)	2	NIL	2	2	NIL	1	
		C – (50 – 59)	NIL	NIL	1	NIL	NIL	NIL	
		D - (40 -49)	NIL	NIL	1	NIL	NIL	NIL	
		Fail	NIL	2	2	2	2	2	
	External	H (90-100)	NIL	NIL	NIL	NIL	NIL	NIL	A& B grade students to be mentored to come up in S and H grade
		S – (80 – 89)	NIL	NIL	NIL	NIL	NIL	NIL	
		A – (70 – 79)	1	1	3	NIL	3	2	
		B – (60-69)	1	NIL	1	1	1	1	
		C – (50 – 59)	1	NIL	NIL	3	NIL	NIL	
		Fail	NIL	NIL	NIL	NIL	NIL	1	

Centre for Online Programs

9.Technology Interface

S. No.	Description	Observation	Remarks
1	Quality of LMS	Having sufficient constituent of all four quadrant	Overall the technology interface is maintained well for holistic learning. Being PG programme, double valuation may be implemented.
2	Website reference	E-Pathsala is included	
3	Ease of using Technology	User interface is good	
4	e-Library	e-library can be enriched	
5	Self-paced videos	Tools & assets provided in order to learn in their own pace, suits for all types of learning styles.	
6	Assessment	Secured technical intervention in assessment is maintained.	

10.Student support and progression

S. No.	Description	Observation	Suggestions for improvement

1	**Feedback Mechanism**			Feedback collected using proper format through Google Form	Corrective action noted in the Online Committee meeting must be implemented and to be recorded. Teacher data base can be maintained with regard to their qualification experience and proficiency in the assigned courses.
2	**Corrective action taken**			The Online Committee met on 26/08/2022 with the faculty members and discussed the corrective actions to be taken	
3	**Evaluation effectiveness**			Self – Assessment and assignment given	
4	**Teacher Quality**			Feedback indicated good teacher quality	
5	**Counseling pattern and mentorship**			Accomplished	
6	**Placement**			**NA**	
	No. of students appeared	**Number Placed**	**Not Willing**		

11. Activities and Events Conducted

Description	Verification	Comments	Suggestions for improvement
MoUs signed	Nil		MoUs& Collaborations can be improved. Students'chapter can be started and all workshops/seminars can be conducted through the chapter.
Consultancy	Nil		
Collaborations	Nil		
Association Meetings	Nil		
Guest lectures – 1 1. M-Commerce	Organized	Number of Guest lectures may be increased	

Seminar – 4
   1. Accounting Tools
   2. Statistical Packages
   3. E-Commerce
   4. SPSS Tool
Workshop – 1
   1. Campus to Corporate
	Organized	A good number of seminar organized	

Extension Activity	Nil		
Interaction with Industry / Research Centers /	Nil	Need interaction with industries,	MOUs can be signed

Educational Institutions		Research centers and other B Schools.	

12. Curriculum transaction

Description	Observation	Suggestions for improvement
Lesson Delivery Plan	More number of live sessions provided	LDP may be prepared by mentioning the four quadrants as recommended by UGC.
Curriculum and Syllabus content	On par with conventional curriculum & syllabus	
Teaching methods & teaching aids	Well Planned	
Preparation of E-learning modules	Satisfactory	
Project work UG/PG	-	
Internal assessment – components – Uniqueness	Continuous Assessments include Discussion Forum	Outcome based assessment tools can be used for internal and external assessments.
Quality of live sessions	Good	
Quality of audio and video	Good	

13. Programme Project Report

Effectiveness	Observation	Suggestions for improvement
Prepared effectively as per the UGC guidelines	The instructional design could have been adopted in a more defined manner	E-content may be improved.

14. SWOT ANALYSIS

S. No.	Description	Comments
1	**Strengths**	Met the need of adult learners who seek further education
2	**Weakness**	The learners should utilize the Discussion Forum

		effectively.
3	**Opportunities**	There is no discriminating factor between learners which gives self-confidence to their own capacity.
4	**Threat/Challenges**	Strong internet connectivity needed at both ends.

15. Innovation and Best Practices adopted

20 Live sessions offered in order to have better interaction when the statutory body claims for minimum 12 live sessions.

16. Future Plan

Planning to introduce many new programs in near future

Signature of the Committee members

1. R. _[signature]_ 8/22
2. _[signature]_
3. _[signature]_ (Dr. M. GANESAN)
4. _[signature]_

Signature of Head – Quality Assurance	Director – Centre for Online Programs
3. _[signature]_ Hecta Persis 23/9/2022	_[signature]_ 23.9.22