



Dr. M.G.R. EDUCATIONAL AND RESEARCH INSTITUTE DEEMED TO BE UNIVERSITY

University with Graded Autonomy Status

(An ISO 21001 : 2018 Certified Institution)

Periyar E.V.R. High Road, Maduravoyal, Chennai-95. Tamilnadu, India.



MGR – BBA (July 2022 batch Onwards)

Semester 1	Semester 2
Tamil I / Hindi I	Tamil II / Hindi II
English – I	English – II
Principles Of Management	Taxation
Financial Accounting	Office Management
Environmental Studies	Business Statistics For Managers
Computer Application For Managers (Pr)	Soft Skill – II(English) (Pr)
Soft Skill – I(English) (Pr)	Tally –Financial Statement Analysis (Pr)
Semester 3	Semester 4
E-Commerce	Auditing
Organizational Behaviour	Business Law
Management Accounting	Production Management
Total Quality Management	(Open Elective)
Managerial Economics	(Core Elective–1)
Documentation Procedures (GST, IT Etc.)	Health And Yoga
E-Business Lab	Leadership Skills
Semester 5	Semester 6
Strategic Management	International Business Management
Research Methodology	(Core Elective–3)
Ethics For Managers	Project
Entrepreneurship Development	Universal Human Values
(Core Elective–2)	–
Foreign Language	–
Ncc / Nss / Internship	–